ABOUT THE MAJOR

At the David Eccles School of Business, the classroom is more than a place of teaching and learning; it's a place of doing. You'll learn from our world-class faculty who channel their business backgrounds and industry-leading research to infuse an entrepreneurial spirit in each student they teach. We emphasize collaboration with other disciplines on campus to provide you with the perfect environment to build your strengths. The Eccles School values embody the legacy of Utah's first entrepreneur and the school's namesake, David Eccles. David Eccles forged a path and paved the way for the state's enterprising business success and the school's culture by emulating leadership, excellence, legacy, and perseverance. The Eccles School teaches, coaches, and works alongside current and future business leaders. We prioritize community, entrepreneurship, innovation, scholarship, and transformation to form the foundation for your educational and professional success. With nine majors, five minors, and a certificate program, the Eccles School offers you a breadth of opportunities to explore all aspects of business. You will receive training in all core business disciplines (accounting, finance, entrepreneurship, management, marketing, information systems, and operations and supply chain) before taking a deep dive into your chosen major. With our holistic, problem-based curriculum that blends technical skills with the exploration of cultural, social, and ethical factors, you'll develop a foundation in business that prepares you for careers in increasingly integrated workplaces.

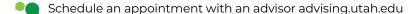
LEARNING OUTCOMES

- Develop a thorough understanding of the functional areas of business.
- Learn to apply foundational business knowledge through utilization of quantitative, analytical, and critical skills.
- Learn to write and speak clearly and to work within group settings to effectively accomplish personal and professional goals.
- Develop the capability to employ innovative and entrepreneurial mindset and skills as appropriate.
- Become an ethically and globally aware citizen.

PLAN & PREPARE

At the U, we plan for our students to have an Exceptional Educational Experience identified by four broad categories we call the Learning Framework: Community, Knowledge & Skills, Transformation, and Impact. This major map will help you envision, explore, design, and plan your personalized Exceptional Educational Experience with the Learning Framework at the core. In addition to assisting you in planning your coursework and navigating the requirements of your major, this map will help you incorporate other kinds of experiences to expand your knowledge, support your development, and prepare you for the future you want.

GET STARTED TODAY





Learn more about the Learning Framework ugs.utah.edu/learning-framework



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ENTREPRENEURSHIP

ECCLES SCHOOL OF BUSINESS



"The most important thing I learned at the Eccles School is to build and foster genuine relationships with people around you. A lot of the success I had in school and have currently in my job is due to these strong relationships."





ENTREPRENEURSHIP

Use this map to explore, envision, design, and plan your Exceptional Educational Experience.

	GETTING STARTED	MAKING PROGRESS		FINISHING UP
COURSES	 Your academic journey begins here: Start taking pre-business courses such as BCOR 1010, 2020, and 2040 Explore with Gen Ed courses 	 Dive deeper into business: Take the upper-division business core to explore how it all fits together Pick one of our nine majors to focus your business education 	 Keep building your foundation: Finish up the core Stay on track with major requirements Enhance your Eccles degree with Gen Eds, a minor, or other coursework 	 Bring it all together: Take the final courses for your degree program Check your Degree Audit and meet with your academic advisor
COMMUNITY	 Explore your new home: Attend Eccles Welcome and PlazaFest Look into Scholars Programs and learning communities Participate in Eccles Inclusion Week activities Join a student organization 	 Spread your wings – how can you lead in your community? Get involved with BLInc¹ Attend leadership workshops and trainings, club meetings, and events Look into Beacon Scholars 	 Take charge and become a student leader: Apply for an Eccles student leader position Take on a leadership role in a student organization Consider running for office within ASUU² 	 Expand your community: Volunteer in your local community Connect with the Eccles alumni network Seek out a leadership role with the Bennion Center
KNOWLEDGE AND SKILLS	 Learn what you need to know to get started: Meet with your academic advisor regularly Visit the Business Tutoring Center Attend major exploration events Research scholarship and other financial support options 	 Expand your horizons and practice your skills: Share your knowledge – become an Eccles tutor Take your education global with Eccles Global Learning Abroad Practice what you're learning with an internship 	 Dig deeper: Explore undergraduate research opportunities Go beyond the classroom - explore Student Investment Fund, AdThing, and Profiles of Leadership Participate in a case competition such as the Daniels Ethics Fund Competition 	 Share your knowledge with the world: Present or publish your research Write an honors thesis Use your experience with campus to guide others as a Student Success Outreach Ambassador
TRANSFORMATION	 How will you grow? Discover your why by exploring Lassonde, Bennion Center, and others Find a mentor by connecting with academic advising, faculty, and student leaders 	 Build towards your purpose: Attend a Hinckley lecture Join an Eccles or student organization Attend a Lassonde meet-up Participate in Eccles diversity and inclusion programming 	 Give meaning to your academic experience: Participate in SMART Start mentoring Transform through a deeply engaged learning experience like MUSE³ 	 Celebrate your transformation: Attend the BLInc Leadership Luncheon, Eccles Award Ceremony, and graduation events Share your growth - present research, plan a club event, or mentor a new student
IMPACT	 How will you make an impact? Take a Lassonde workshop Pick one event from the U calendar to attend each week 	 Use your skills to shape your community: Apply to be a Sorenson Impact Fellow Join a team at Lassonde and enter a competition Combine classroom and global experience with a short-term Eccles Global course 	 Take action: Participate in an alternative break experience Join a Legacy of Lowell Service Project Apply to be a Goff Scholar Share your voice at Business Student Council meetings 	 Expand your reach: Apply your experience through an ASUU Student Initiative Leverage your experience to launch a company Enhance your research with support from UROP⁴
CAREER	It's never too early for career prep:Meet with your Career Coach	 Take the next steps towards your career: Network at U of U and Eccles career fairs 	Research and engage:Use Business Career Services resources to	 Plan your strategy with your career coach: Tailor resume and cover letter

- · Meet with your Career Coach
- · Find your strengths with Clifton
- · Draft a resume
- · Create LinkedIn and Handshake

- · Network at U of U and Eccles career fairs
- · Update your resume and cover letter
- · Polish your interview skills
- · Build on classroom experience with an internship
- involvement

- · Use Business Career Services resources to research industries and companies
- · Keep resumes and cover letters up to date
- · Use your skills in leadership roles

- Strengthsfinder
- profiles to start connecting

· Expand student organization

- and internships
- \cdot Put it all together at the Career BASE Camp
- · Tailor resume and cover letter for desired jobs
- · Fine tune interviewing skills
- · Apply for jobs on Handshake
- · Attend grad school fairs

WHERE CAN I GO **AFTER GRADUATION?**

- Accounting
- Advertising & Marketing Management
- Brokerage
- Consulting
- Commercial Banking
- Data Analysis
- Database Administration
- Financial Analysis
- Financial Planning
- Forecasting Analyst
- Graduate School (Master's or PhD)
- Health Administration
- Human Resources
- Information Security
- Insurance
- Investment Banking
- Operations Manager
- Real Estate
- Research Analysis
- Private Equity
- Public Relations and Fundraising
- Sales Management
- Software Development
- Statistics
- Supply Chain Management
- Training & Development
- Web Development